



Velimir Srića

*Inclusion in higher
education in the
digital era: way
forward*

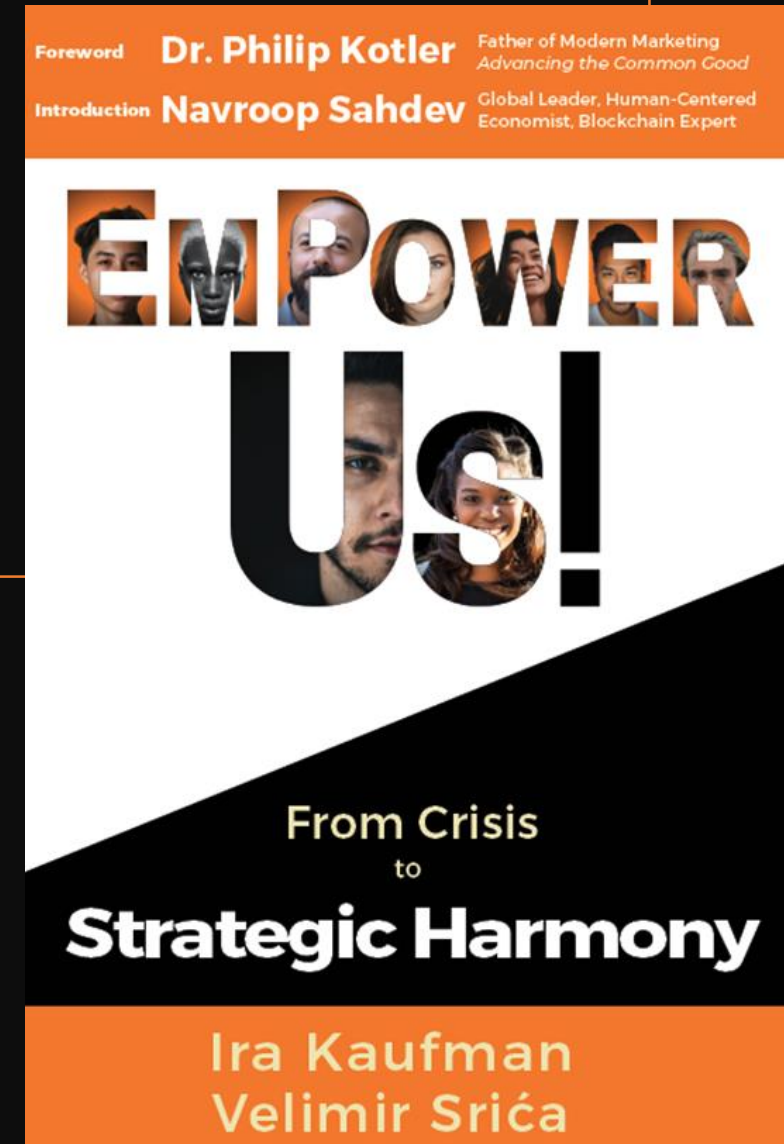
Digital education issues
and challenges



The VUCA - 4D Era

The „New Normal“:

- Volatility
- Uncertainty
- Complexity
- Ambiguity
- Disruption
- Digitalization
- Distancing
- Depression





The New Normal



You can live a perfectly normal life if you accept the fact that your life will never be perfectly normal.



Digital Rules the World

Actual Stock-Market Value

Rank	Company	Market Cap	Country
1	Apple Inc.	\$2,335,415	UNITED STATES
2	Microsoft Corporation	\$2,091,815	UNITED STATES
3	Saudi Arabian Oil Co	\$1,865,106	SAUDI ARABIA
4	Amazon.com, Inc.	\$1,769,534	UNITED STATES
5	Alphabet Inc	\$1,681,191	UNITED STATES
6	Facebook Incorporation	\$1,007,703	UNITED STATES
7	Tencent Holdings Limited	\$709,598	CHINA
8	Tesla Inc	\$653,781	UNITED STATES
9	Berkshire Hathaway Inc.	\$640,775	UNITED STATES
10	Alibaba Group Holding Ltd	\$592,209	CHINA
11	Taiwan Semiconductor Manufacturing Company Limited	\$545,387	TAIWAN

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12	Samsung Electronics Company Limited

The Magnificent Five

Amazon, Apple, Facebook,
Google & Microsoft

25% of Total Market
Capitalization



Microsoft



Google!

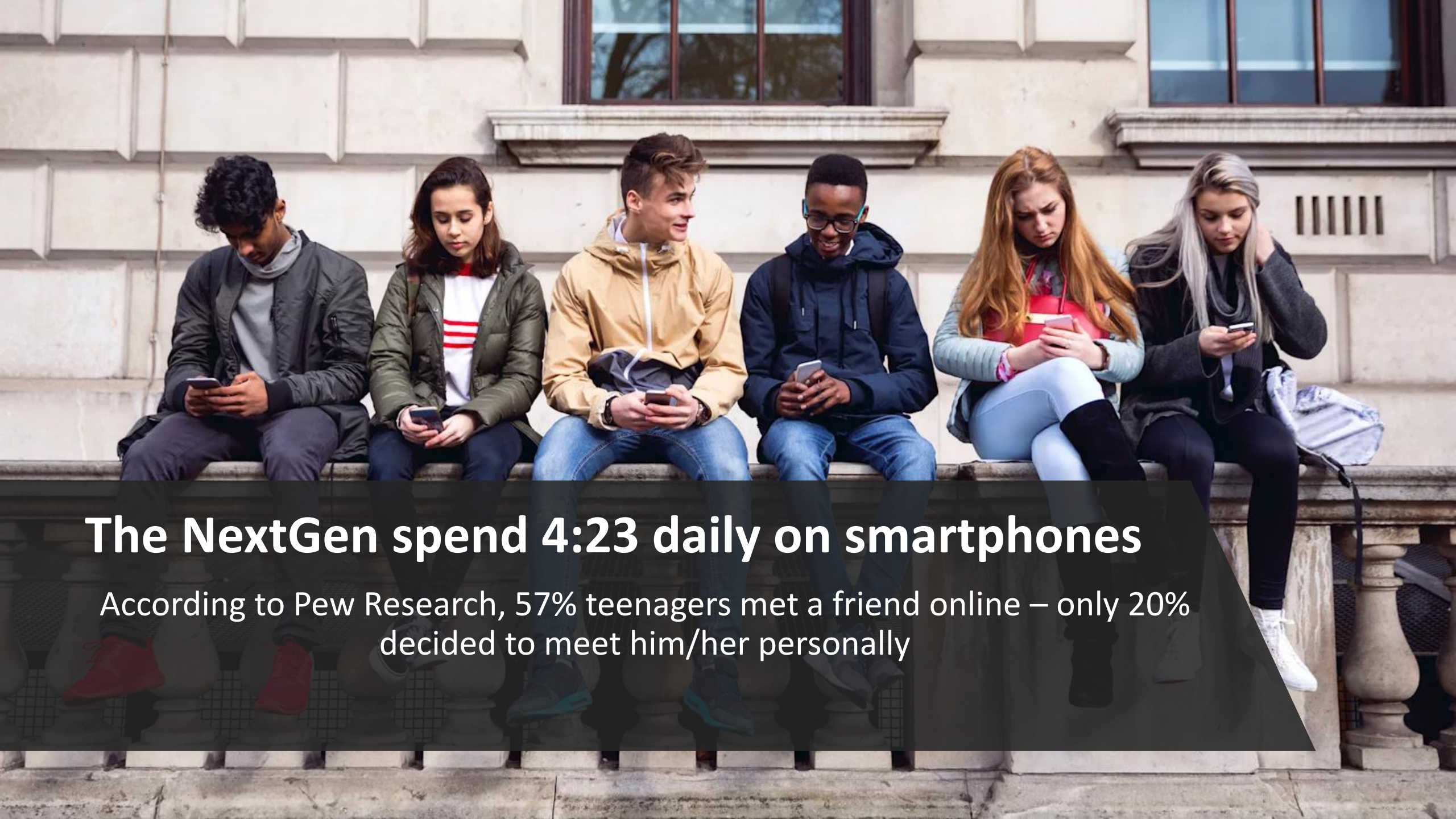




Digital Rules the World

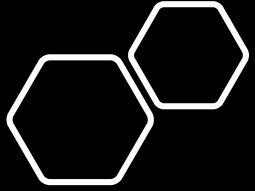


- It took 42 years for Apple to reach 1 trillion US\$ and then only 8 weeks to double
- Zoom = Top 7 world airlines
- Of the 2.8 billion active users on Facebook, 10% profiles are fake (Facebook estimate is 5%)

A group of six teenagers, three boys and three girls, are sitting in a row on wide stone steps in front of a building with large windows. They are all looking down at their smartphones. From left to right: a boy in a dark jacket, a girl in a green jacket, a boy in a yellow jacket, a boy in a dark jacket and glasses, a girl in a light blue jacket, and a girl in a dark jacket. The scene is outdoors during the day.

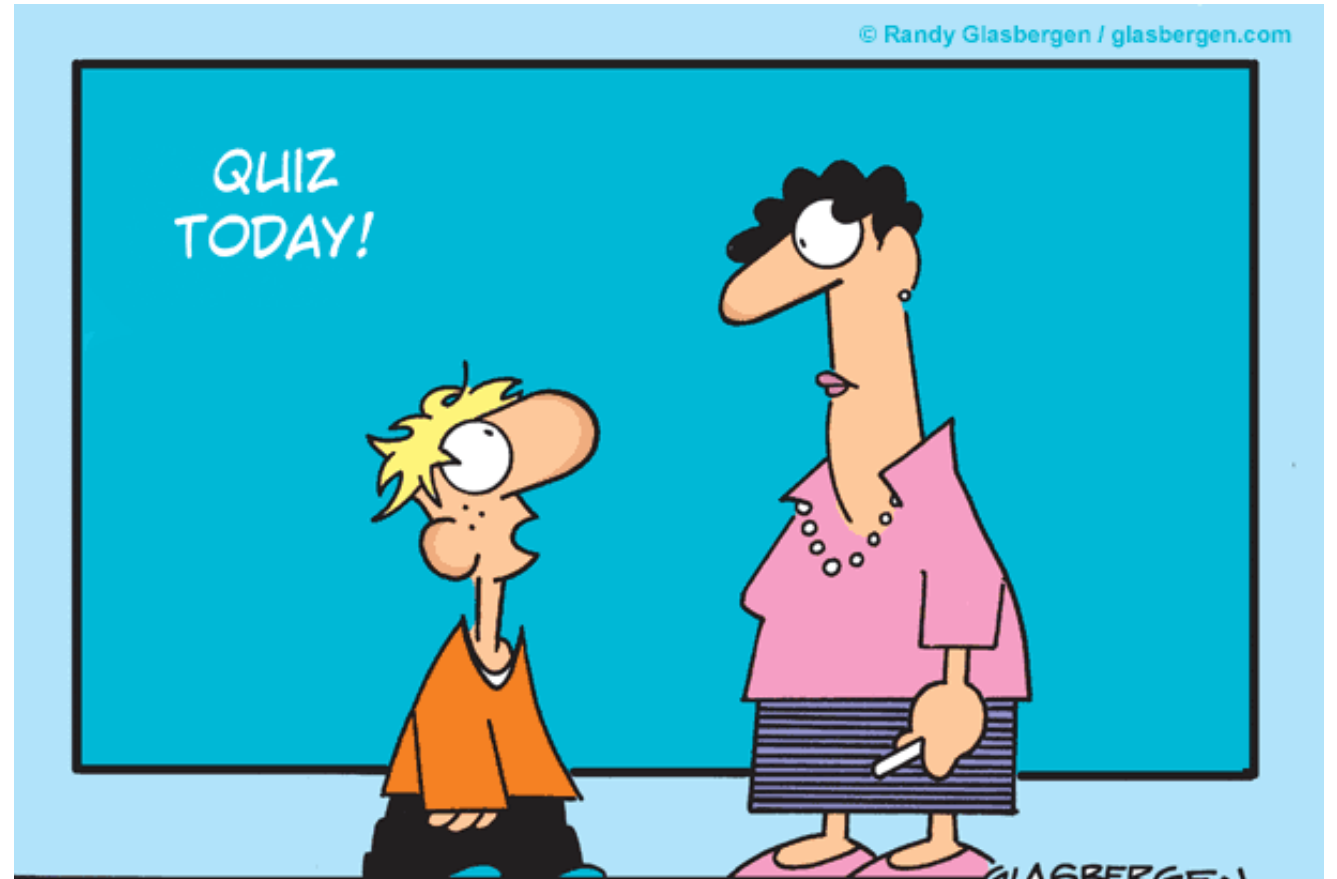
The NextGen spend 4:23 daily on smartphones

According to Pew Research, 57% teenagers met a friend online – only 20% decided to meet him/her personally



Education Issues in SEVEN QUOTES!

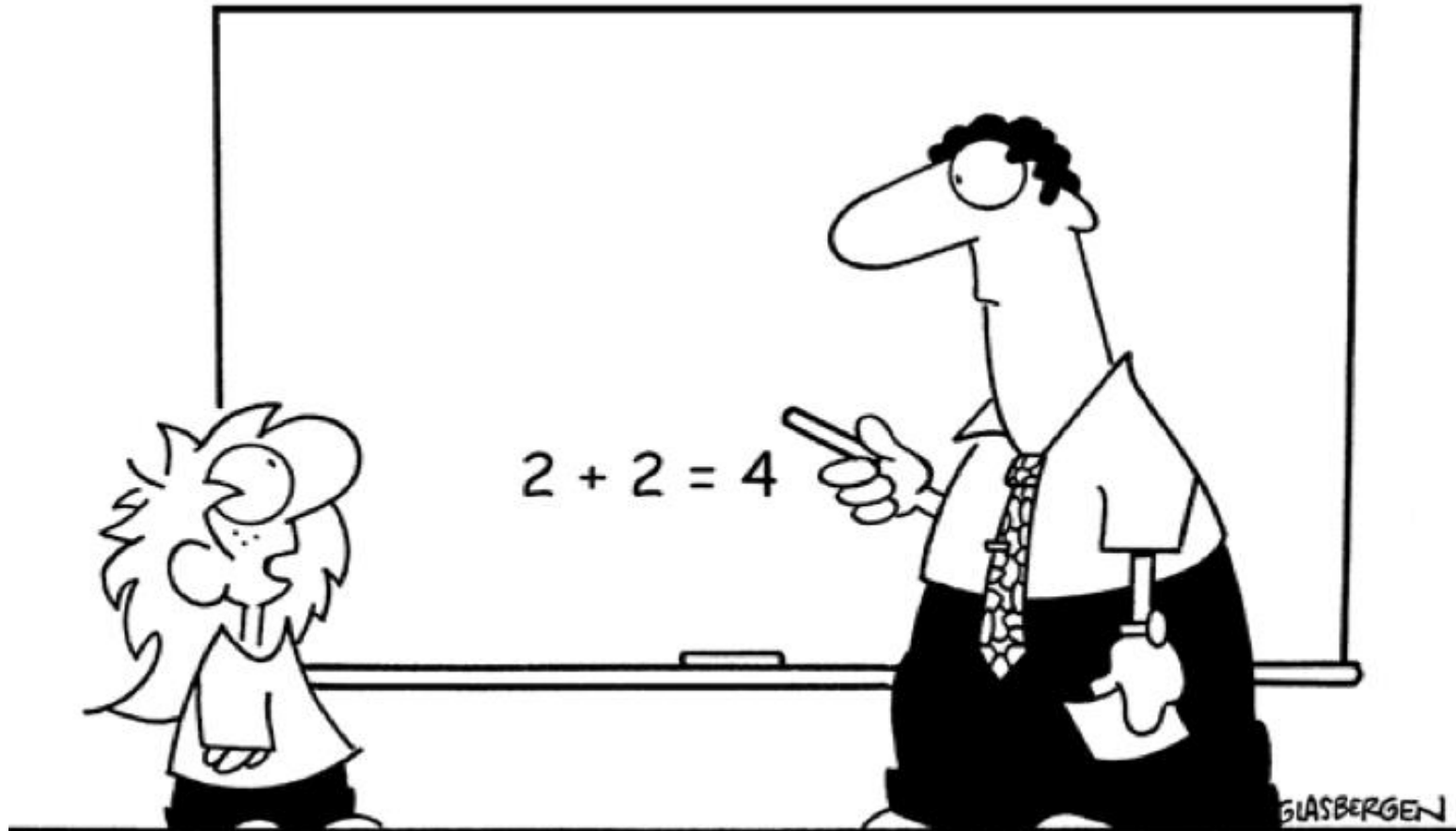
Google and
YouTube are all
education I really
need!



I have 50 applications on my smartphone. School
is interfering with my education!



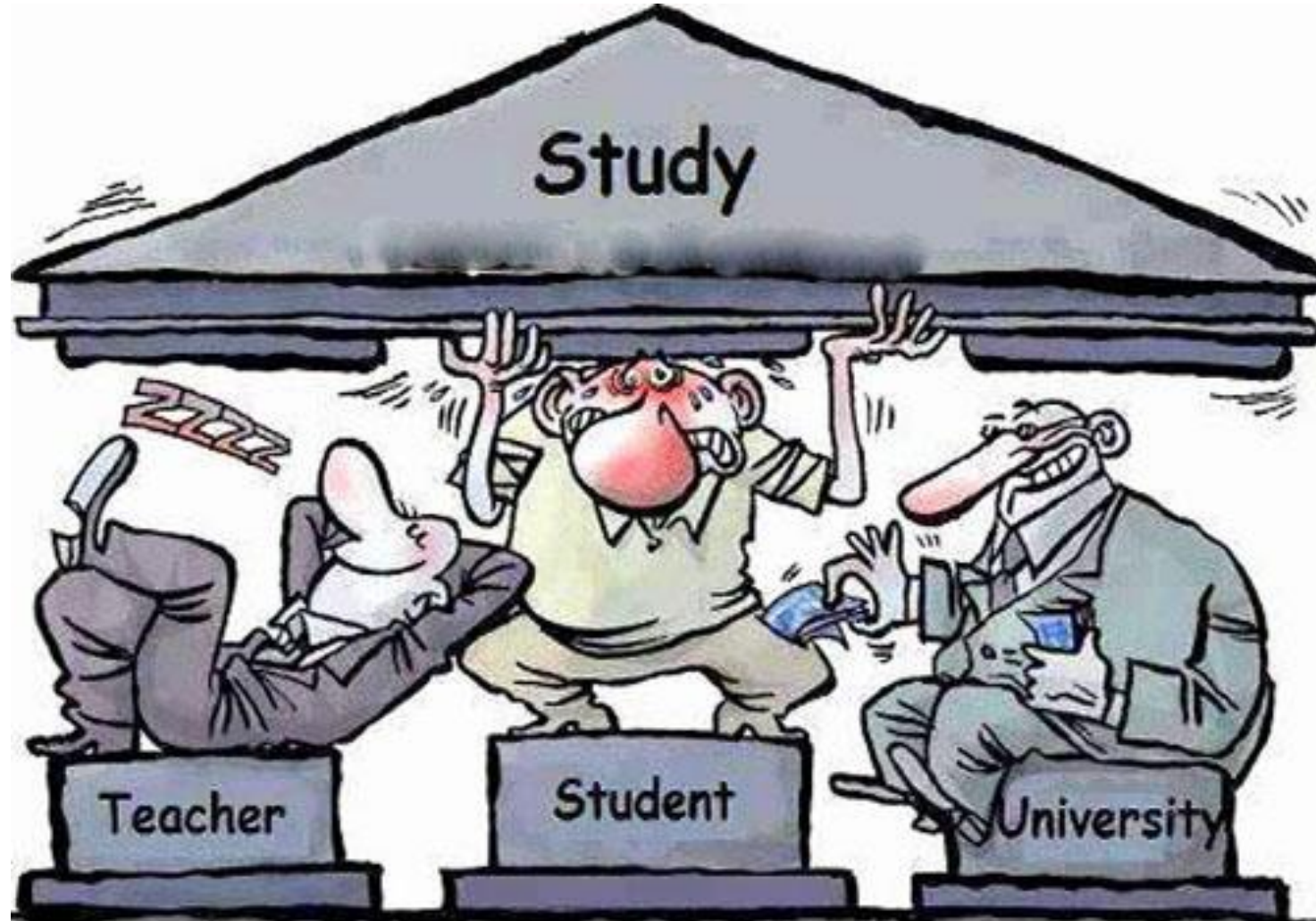
**How is it that children are so intelligent and
men so stupid? It must be education that
does it (*Alexandre Dumas*)**



**“How can I trust your information when
you’re using such outdated technology?”**



Education is a system of imposed ignorance (*Noam Chomsky*)





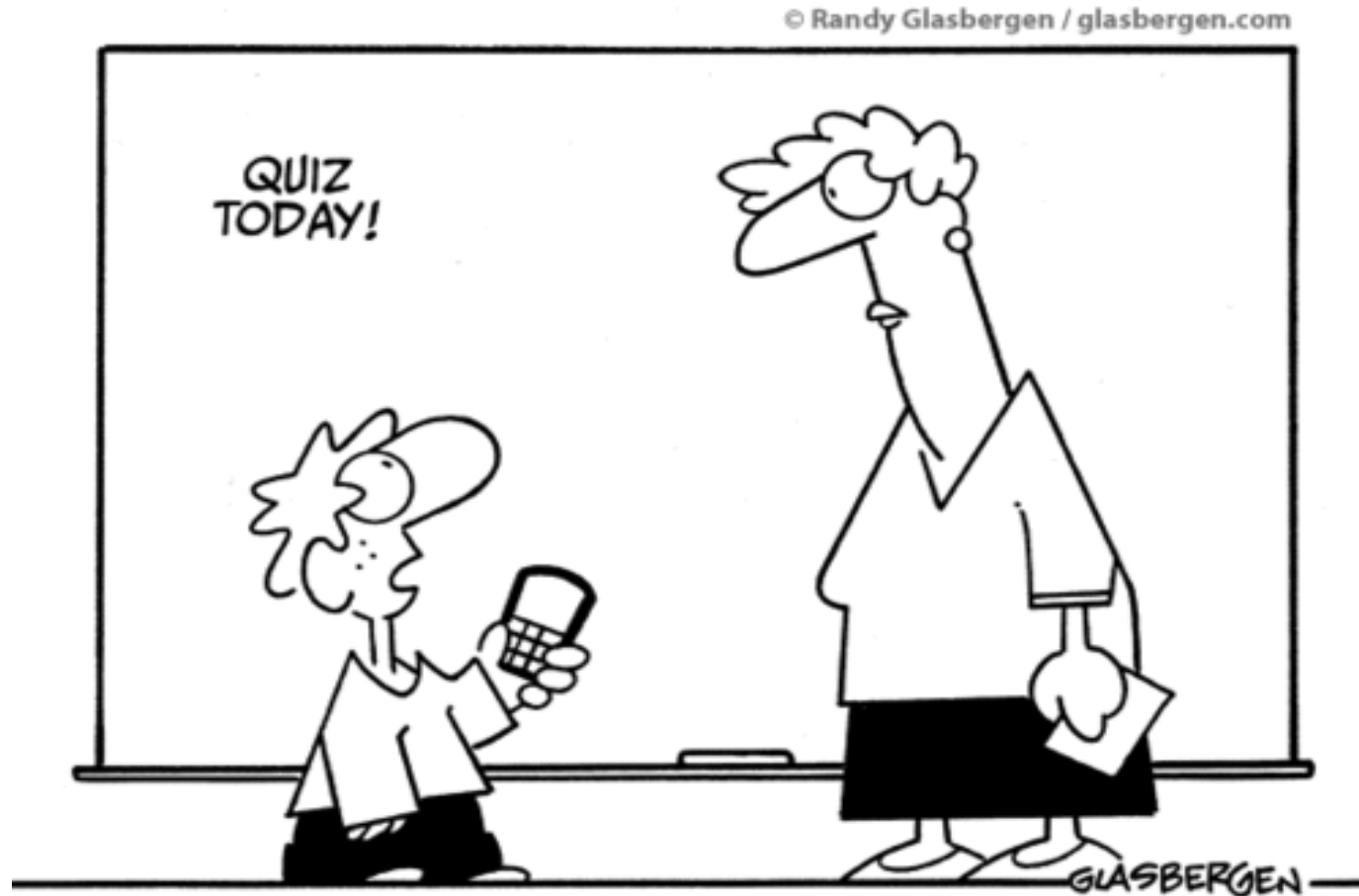
**It is a miracle that curiosity survives
formal education *(Albert Einstein)***



*“Kindly fill out this application
for the reduction of bureaucracy.”*



Education consists mainly of what we have unlearned (*Mark Twain*)



"Once I learn how to use Google, isn't that all the education I really need?"

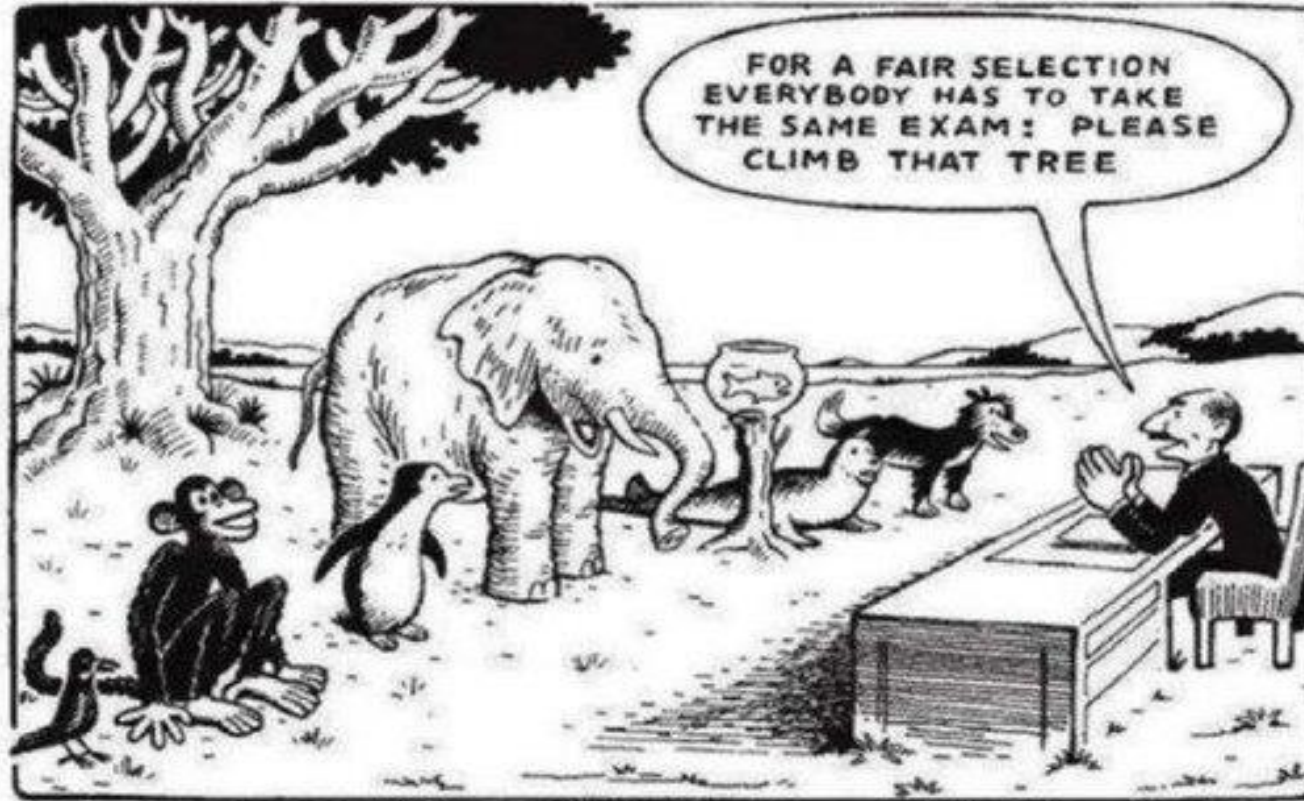


An inventor is a fellow who doesn't take his education too seriously (*Charles Kettering*)





I've never let my school interfere with
my education *(Mark Twain)*



Our Education System

In 10 years, 50% of USA colleges will be bankrupt

„Digital” programs

MasterClass - Hollywood style

International students bring \$40 billion
to US economy





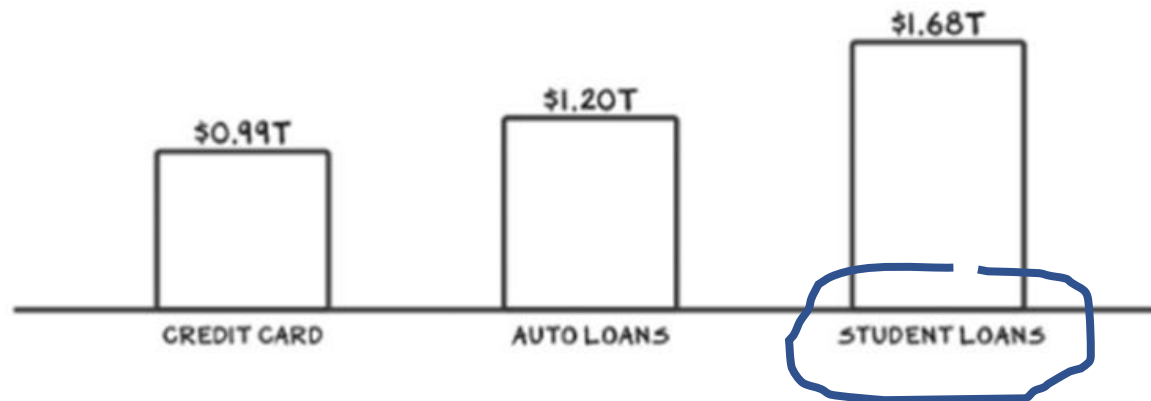
Inequality Will Grow

Rich kids are educated 2X better than the poor, 5X more often they attend ivy-league schools

Ivy league schools – more kids from Top 1% income families than from Bottom 60%

TOTAL DEBT HELD BY AMERICANS

Q2 2020



SOURCE: FEDERAL RESERVE BANK OF ST. LOUIS.





Excellent knowledge is „free”

- Coursera [\(free\) online courses](#)
- edX [\(free\) online courses](#)
- Udacity [\(free\) online courses](#)



Attributes of major MOOC providers,^[153] with update^[154]

Initiatives	Nonprofit	Free to access	Certification fee	Institutional credits
edX	Yes	Partial	Yes	Partial
Coursera	No	Partial	Yes	Partial
Udacity	No	Partial	Yes	Partial
Udemy	No	Partial	Yes	Partial
P2PU	Yes	Yes	No	No



Massive Open Online Course

Hitech & Education

MIT/Google enroll 100,000 students per year at \$25,000.
Rivals to **Bocconi/Apple**,
Carnegie Mellon/Amazon,
UCLA/Netflix, and **University of Washington/Microsoft**

Crisis Means Opportunity

Mindset Change



Mindset is the Key

- [World Bank Study](#): Mindset-related training vs. traditional knowledge&skills approach **(African Case)**
- Profit growth 30% compared to 11% with traditional approach (*accounting, sales, marketing, human resources...*)
- Entrepreneurial mindset and behavior (innovative projects, trend analysis, opportunity search, leadership, teamwork, conflict management...)





Adaptation is Critical!

New Mindset

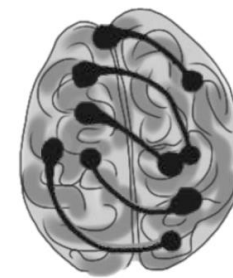
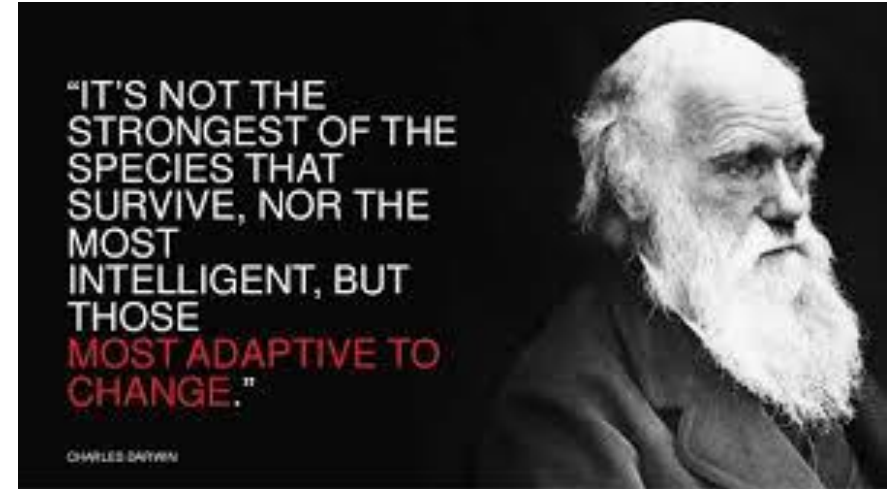
Harmony

Digitalization

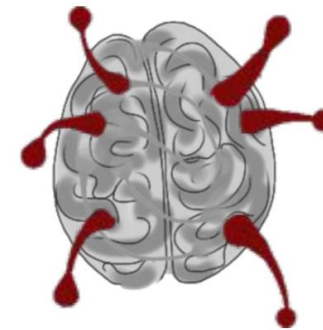
Creativity

Adaptability

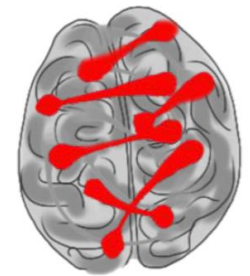
Agility



LEARN

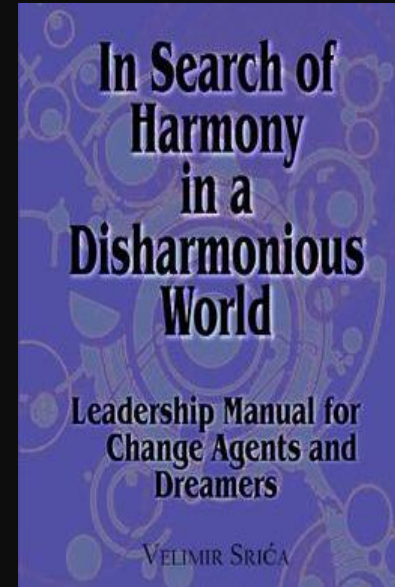


UNLEARN



RELEARN

5H Culture





10 Skills to Build Mindset



Design Mindset

Sensemaking

Social Intelligence

Novel + Adaptive Thinking

Art of Humanness



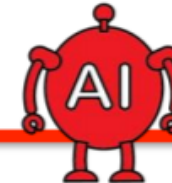
Transdisciplinarity

New Media Literacy

Cross Cultural Competence

Virtual Collaboration

Navigating the New World



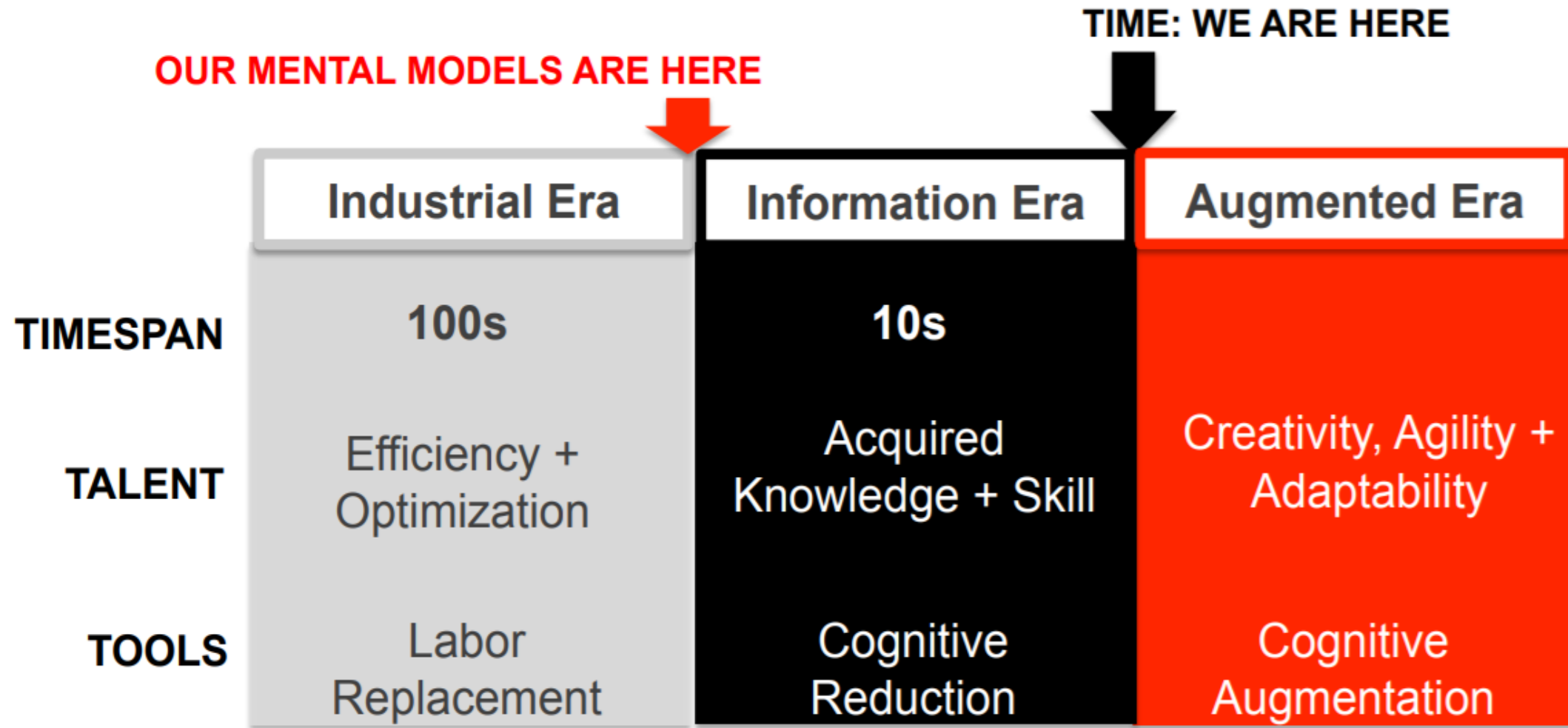
Computational Thinking

Cognitive Load
Management

Working With Bots

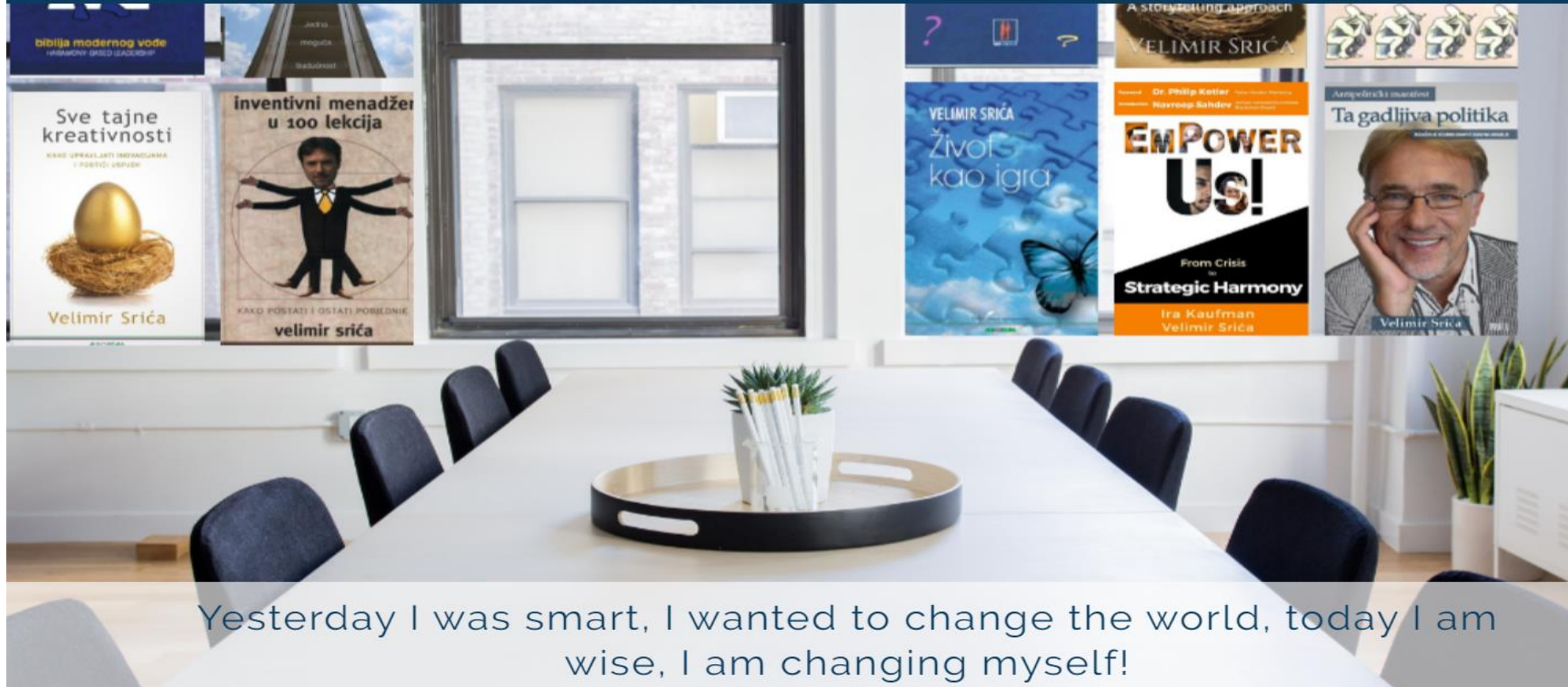


Talent Shifts in the Future





VELIMIR SRIĆA

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Yesterday I was smart, I wanted to change the world, today I am wise, I am changing myself!

- [Web page](#)
- [LinkedIn blog](#)

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